



**IpsCA has the highest PageRank**  
**Google considers IpsCA's website as one of the most  
valued in the Spanish IT sector**

*Madrid, 4<sup>th</sup> September 2006.* ipsCA, a Spanish society specializing in digital certificates and electronic signature, is the company of the Spanish electronic signature sector with a website that has the highest PageRank –seven points out of ten–. Its competitors do not equal or exceed the punctuation given by the system for ranking web pages developed by Google.

PageRank is the method used by Google to determine the importance of any website. If a website has a high punctuation, it means that it is a high-quality and important website which Google remembers each time it conducts a search.

In essence, Google looks at the number of links to the reference website included in other pages in order to determine its PageRank. This means that a website with a high rank not only is relevant for Google, but also for internet users.

Moreover, among the 197 companies which went into partnership with ASIMELEC (Asociación Multisectorial de Empresas de Electrónica y Comunicación) –a company that brings together some of the most important Spanish IT companies– ipsCA appears in the first ten positions and has the same PageRank as other important companies such as Microsoft and Apple (Spain).

IpsCA has the best website of the Spanish electronic signature sector according to Google. Regarding digital certificates, the web <http://certs.ipsca.com> is at the top of the ranked list together with VeriSign (Spain).

**Rodolfo Lomascolo, General Manager** at ipsCA states that *“the relevance of Google's PageRank is very important because it gives us a distinguished position on the electronic signature and digital certificates sector. It is worth saying that some of the most popular Spanish websites such as Marca, Infojobs or Atrápalo are below us in the ranking –the first two sites have a six out of ten and the last one a five out of ten”* –.

**ipsCA**

*Ips Certification Authority (ipsCA) is a Spanish society that continues the work initiated by IPS in 1995 as a European pioneering Certification Authority. This society, specializing in electronic signature, works with Digital Certificates, Electronic Signature tools, Digital Stamping, Electronic Billing, Training and Consultancy related to PKI. Moreover, it offers legal advice in order to comply with Ley de Protección de Datos (Data Protection Law).*

*IpsCA takes part in all events related to certification services and electronic signature. Moreover, it has strategic alliances and agreements with other companies such as Microsoft, Netscape, Safelayer, Nokia, Lotus, Rainbow,*

*ActivCard or FNMT and with other certification authorities. It has 350 international partners and is present in Microsoft product as Root Certification Authority since 1999.*

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